

Site Overview

Choregus provides essential and informative news and information to businesses looking for office space and also provides members of the serviced office community with a bridge to potential customers.

It is situated as the leading news resource for the serviced office space industry and attracts users from the serviced and non-serviced sectors.

Each day news items relating to the industry are added and fetched by important portals such as Google News, leading to fast indexing of our content and subjects of the written content.

Over 1000 unique news items were added in the first 6 months of the site launch and over 800 office locations are listed in the Choregus office space directory.

Advertising Channels

Press Releases - because we are indexed in Google News, press releases and advertorials on our site are indexed quickly and provide a great search engine boost via links.

Banner Advertisements - our banners can be image or text/link based to give awareness and SEO benefits.

Sponsorships - sponsoring an area of the Choregus site helps to increase awareness of products for the advertiser who will be targeting to a greater degree than only office space users.

Lead Generation - forms that send leads directly to an advertiser can significantly help with increased business.

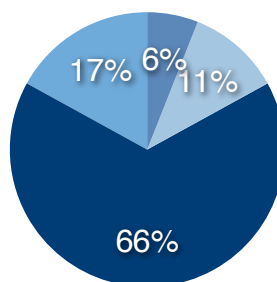
Poll/Surveys - the sponsoring of a poll/survey can improve branding whilst also capturing crucial market data.

Tools - co-branding tools with Choregus leads to greater awareness for the advertiser whilst users remember them as a useful resource provider.

Key Information

- Established 2007
- Google News source
- Leading office space news producer
- Used by new business and industry alike

Audience Demographic

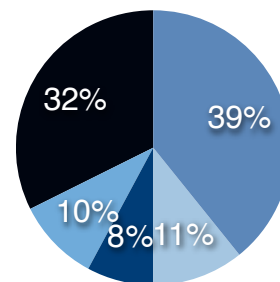


Job Role

- Operative
- Manager
- Director
- Consultant

Company Size

- 1-10
- 11-20
- 21-50
- 51-100
- 101+



Audience Interests/Purchases

Office

Serviced offices, standard offices, meeting rooms, virtual office, video conferencing

Technology

Software (security, financial, productivity), stationary, telephony

Finance

Accounting services, investments, loans, banking, professional indemnity

Other

Business clothing, corporate entertainment, business travel

Contact

Samantha Middleton
Choregus
Advertising Manager

email: info@choregus.co.uk
Phone: 01625 533875

Advertising Opportunities

Banner	£250	per month
Home page banner	£500	per month
Tool sponsor	£250	per month
Advertorial	£120	one time
Press release	Free	one time
Zonal sponsorship	£4,000	annually
Comparison sponsor	£250	per month
Video Review	£4,000	one time

Bespoke advertising opportunities are always available and can be built around your requirements. We prefer to create bespoke advertising campaigns as these usually work better for advertisers and consumers alike.

About Choregus

Choregus is the leading portal for the office space industry. News, guides, tools and more are provided by the site to produce a great resource that is a great place for advertisers to buy space from.

The visitors of the Choregus site are either in a purchasing phase (new businesses) or are from the office space industry itself, which provides two greatly targeted demographics for advertisers to make them self aware.